



FOR IMMEDIATE RELEASE:

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Advanced Purification

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Advanced Purification™ Attends Marion's First Annual Healthy Homes Conference at The Ohio State University at Marion.

Marion, Ohio (October 16, 2008) – Representatives of Advanced Purification attended Marion's Healthy Homes Conference and presented a table top display explaining how their SanusAer™ treatment process is the only broad based purification process designed to rid the home of indoor pollutants by applying shock treatments of nature's most powerful purifying agent: Activated Oxygen.

Activated Oxygen safely deodorizes, disinfects, and destroys the sources that poison the indoor air, including:

- Unpleasant Odors (smoke, cooking, pet)
- Allergens (dust mites, pollen)
- Biological Pollutants (bacteria, viruses, fungi)
- VOCs (benzene, formaldehyde, methylene chloride)
- Mold & Mildew (including toxigenic or black mold)

The EPA informs us that 6 out of 10 homes and buildings are "sick", meaning they are hazardous to your health to occupy as a result of airborne pollutants. Indoor air pollution is directly responsible for a wide range of serious health effects that include: numerous allergies, asthma, bronchitis, emphysema, heart disease, and cancer.

Advanced Purification™ performs on-site risk assessments and provides customized treatment options to eliminate the health risks associated with indoor air pollution, and ultimately improves the occupants' quality of life in the process.

A superior alternative to standard chemical sanitization methods, the use of SanusAer™ (Latin for “healthy air”) shock treatments has the following key advantages:

- A highly effective, broad-based, purification technology
- With professional application, the Activated Oxygen treatment is completely safe
- It is more economical than other treatment alternatives
- There are no chemical residues left behind (Green Technology)

For additional information on Indoor Air Purification Services, call (877) 979-PURE [7873] or e-mail: info@advanced-purification.com You can also visit our website for links with more information on the hazards of indoor air pollution: www.advanced-purification.com

ABOUT Advanced Purification – Established in 2007, *Advanced Purification*™ is a Marion, Ohio based Indoor Air Quality service-company founded by Brooks Brown and Dan McGrady. Our purpose is to educate the homeowner on the importance of indoor air quality and to provide the most effective service available to ensure our clients have the safest indoor environment possible. We market to those who desire a cleaner, healthier, and odor free living environment. Routinely used on an industrial scale for water purification, food processing, and soil remediation, Advanced Purification™ is now using this technology in the home to sanitize the environment and eliminate the health risks that arise from indoor air pollution. Advanced Purification™ provides a structured Indoor Air Quality inspection and treatment options that include: whole house shock treatments, maintenance treatments, and ancillary purification services.

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