



SanusAer™
PURIFICATION PROCESS

FOR IMMEDIATE RELEASE:

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SanusAer™ Technology Eliminates the Poisons that Pollute the Indoor Environment. Don't Worry, Be Healthy: Advanced Purification To The Rescue!

Marion, Ohio (July 25, 2009): Advanced Purification, an Indoor Air Quality services company located in central Ohio, has treated many homes and buildings since their launch in November 2008. Using a proprietary green technology called SanusAer™; (Latin for “Healthy Air”) they successfully eliminate pollutants in the indoor environment using nature's most powerful sanitizer: Activated Oxygen.

CASE SUMMARIES

A Sick Home Cured! A prominent central Ohio Internist had been suffering from respiratory illnesses for quite some time. He continued to have difficulties even after they shampooed their carpets, cleaned their ducts, and shaved their dogs. Out of desperation, his wife contacted her insurance agent who recommended that she call AP to receive a free home inspection and a no obligation quote. That evening, the AP technicians surveyed the home and recommended a Whole House SanusAer™ treatment. The following day, the house was treated, and now the good doctor is symptom free!

Following Their Lead: When the neighbors came over to the internist's home for a visit after the treatment, he and his wife observed a huge difference. They noticed immediately that they no longer coughed or had scratchy throats, which used to be very common whenever they came over to visit their neighbors. Because they had serious allergies themselves and felt the immediate impact of the SanusAer™ treatment on their neighbor's home, they contacted AP to schedule a treatment. Needless to say, they're now another satisfied AP client!

Just Like New: The insurance agent that recommended AP to the internist recently purchased a condominium and was concerned that even after they cleaned their new place, there would still be the bacteria and odors left behind by the previous owners. Because of the successful SanusAer™ treatment, they now feel like they're living in a brand new condominium.

Easy Sale: A realtor suggested that the owners of her recent listing contact AP to "freshen-up" the place. The current owners have a well behaved dog, but there was an underlying odor that they just couldn't get rid of no matter what they tried. The SanusAer™ treatment successfully removed the odor; but more than that, a month later the owner reports that she no longer has the tightness in her chest that was common whenever she was home. AP to the rescue!

A Better Quality of Life: A prominent real estate executive's wife suffered from serious sinus infections. He had heard about AP because of their work in his industry and wanted to trial the service to see if it would bring any relief to his wife's suffering. One call to AP and the technicians came to the home and performed a free inspection. After the scheduled treatment, Sandra's symptoms have disappeared, and her quality of life has improved immensely! She is forever grateful to her husband for making the call to AP.

A Safer Environment for the Healthy: The SanusAer™ technology is truly a broad based sanitization solution capable of purifying all the surfaces in an athletic facility. When the Executive Director of a local YMCA learned of the effectiveness of Activated Oxygen, she scheduled AP to treat the locker rooms, spa, and fitness center on a regular basis to ensure that the high risk areas of the facility were as safe as possible for the members. Now, the typical locker room smell is gone and the cedar in the sauna smells like brand new. Even the members notice an improvement, as the air in the treated areas is clean and pure.

A Happier Retirement: A local Assisted Living community has a section for their Alzheimer patients that they refer to as the "memory ward." These smaller units are designed to house the most severe dementia patients and are also the rooms challenged with very unpleasant odors. No matter how often they shampoo the carpet, clean the bed linens, or dry clean the drapes, the odor remains. When the Executive Director provided AP with her most challenging situation as a test of the SanusAer™ technology, she was amazed that a single treatment completely eliminated 100% of the odor. Now they use AP whenever they want problem odors to disappear.

Healthier Living: When Terri would go on vacation, she noticed that her allergy symptoms would gradually disappear; so that by the end of the week, she felt like a new person. Unfortunately, her symptoms would return when she got home. After hearing about "Sick Home Syndrome," she researched solutions on the web, and called AP for a free home evaluation and no obligation quote. After a thorough inspection, the AP technicians discovered excessive moisture in the crawl space and a gap in the sub flooring that carried the air from this crawl space up to their master bedroom. After re-

directing a downspout, repairing the gaps in the floor, and treating the home with the SanusAer process, the homeowner's symptoms have been eliminated and she now feels like she's on vacation every day.

VOCs Safely Removed: Renting out commercial property in these economic times can be difficult, especially if the previous tenant leaves behind a chemical odor. Rich called AP when a new renter complained about an irritating odor on moving day. After a 24 hour SanusAer™ treatment, the VOCs were destroyed and the 5,000 square foot office space was completely odor free. Now, no longer a sick building, the new tenant and his office staff can move in and work in a safe, odor free environment. AP to the rescue!

For additional information on Indoor Air Purification Services, call (877) 979-PURE [7873] or e-mail: info@advanced-purification.com You can also visit our website for links with more information on the hazards of indoor air pollution: www.advanced-purification.com

ABOUT Advanced Purification – Established in 2007, *Advanced Purification*™ is a Marion, Ohio based Indoor Air Quality service-company founded by Brooks Brown and Dan McGrady. Our purpose is to educate the homeowner on the importance of indoor air quality and to provide the most effective service available to ensure our clients have the safest indoor environment possible. We market to those who desire a cleaner, healthier, and odor free living environment. Routinely used on an industrial scale for water purification, food processing, and soil remediation, Advanced Purification™ is now using this green technology in the home to sanitize the environment and eliminate the health risks that arise from indoor pollution. Advanced Purification™ provides a structured Indoor Air Quality inspection and treatment options that include: whole house shock treatments, maintenance treatments, and ancillary purification services.

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www.advanced-purification.com